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PART I—Section I

प्राधिकार से प्रकाशित

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इस भाग में भिन्न पृष्ठ संख्या दी जाती है जिससे कि यह अलग संकलन के रूप में रखा जा सके।

Separate paging is given to this Part in order that it may be filed as a separate compilation.

MINISTRY OF COMMERCE

PUBLIC NOTICE

IMPORT TRADE CONTROL

New Delhi, the 6th April 1967

SUBJECT.—*Import policy for Newsprint—Printing and Writing Paper (excluding laid marked paper) which contains mechanical wood pulp amounting to not less than 70% of fibre contents—S. No. 44/V—for the year April 1967—March 1968.*

No. 30-ITC(PN)/67.—The import policy for Newsprint (S. No. 44/V) for the year April 1967—March 1968 is given in the Annexure I to this Public Notice and shall be applicable with effect from 1st April 1967.

ANNEXURE I

Part & S.No. of ITC Schedule	Description	Licensing Authority	Policy for Established Importers	Validity of licences	Remarks
1	2	3	4	5	6
44/V	White printing paper (excluding laid marked paper) which contains mechanical wood pulp amounting to not less than 70% of the fibre contents.	CCI&E	Nil	Twelve months	1. Licences issued for newsprint will also be valid for import of water-lined newsprint provided it contains mechanical wood-pulp amounting to not less than 70% of the fibre content and its weight is not less than 50 grammes per square metre. 2. A. U. 3. A. U. applications from publishers and/or printers of newspaper and periodicals for newsprint and art paper should be submitted, in duplicate and complete in all respects, through the Registrar of Newspapers for India, Ministry of Information and Broadcasting, New Delhi. 4. Applications should reach the Registrar of Newspapers for India, New Delhi, by the 16th August, 1967. 5. The basic entitlement of individual newspapers periodicals for newsprint and indigenous printing and writing paper, other than Nepa newsprint, will be determined by the Registrar of Newspapers for India, New Delh, on the basis of entitlement as admissible in terms of the newsprint Allocation Policy for 1966-67 (announced *vide* Public Notice No. 54-ITC (PN)/66, dated 26-4-1966), *plus* the increases including the Election increase admissible therein. The regularity of Publication during 1966 will be taken into consideration. 6. Import licences, or authorisation, for the entitlement worked out in accordance with para 5 above will be issued in the following manners—

Annual entitlement	Quantity to be allowed in imported newsprint	Quantity to be allowed in indigenous newsprint manufactured by Nepa Mills	Quantity to be allowed in indigenous printing & writing pape other than Nepa Newsprint	Quantity of imported newsprint. To be licensed from free resources	To be authorised against canalised imports
Standard newsprint and indigenous printing and writing paper.					
(*a*) Less than 100 m. tons	100%	Nil	Nil	100%	Nil
(*b*) 100 m. tons or more but less than 1,000 m. tons	*Daily newspaprs (including their editions), Sunday* 75%	20%	5%		
	Periodicals 75%	25%	Nil	To be determined by the Registrar of Newspapers for India.	
(*c*) 1,000 m. tons or above	*Daily newspapers (including their editions) Sunday* 70%	20%	10%		
	Periodicals 70%	30%	Nil		
Glazed newsprint :					
All entitlements	100%	Nil	Nil	100%	Nil

NOTES

(1) Users of glazed newsprint will get their entitlement of glazed newsprint only to the level at which they were sanctioned in 1966-67. The balance of their entitlement will be only from standard newsprint. However, the users of glazed newsprint with an annual entitlement of 25 metric tons, or less, will be given the entire quantity in glazed newsprint.

(2) Standard newsprint licensed from 'free resources' will have to be imported against contracts entered into with specific suppliers in foreign countries.

(3) Napa newsprint and printing and writing paper in lots of less than 10·00 metric tons will not normally be allotted. Newspapers and periodicals whose annual entitlement of Napa newsprint and printing and writing paper amounts to less than 10·00 metric tons will be allowed the whole quantity in imported newsprint.

(4) All allotments will be subject to marginal adjustments.

1	2	3	4	5	6
					7. With the exception of newspapers/periodicals mentioned in the succeeding remarks, it will not be possible to meet the demand of newspapers and periodicals for additional newsprint and/or indigenous printing and writing paper, other than Nepa Newsprint, on account of increase in their periodicity, page-area, number of pages and circulation. However, within the authorised quota of newsprint and/or indigenous printing and writing paper for the licensing period each newspaper or periodical will be free to adjust its periodicity, page-area, number of

1	2	3	4	5	6
					pages and circulation to meet its individual requirements. The Common Ownership Units will be free to adjust their authorised quota as a unit between their various publications from 1967-68.
					8. Existing newspapers and periodicals with a basic entitlement of 10,000 copies and less as calculated *vide* Para 5, will on application, be allowed 50% increase in their circulation.
					9. The existing daily newspapers (including their Sunday editions) and also periodicals will, on application, be permitted an additional quota on their basic entitlement as calculated *vide* para 5, for increase in circulation as under :—
					(*i*) Dailies and periodicals with a circulation between 10,000 and 50,000 copies. 25% increase over their basic entitlement as calculated *vide* para 5 above. The 50% of the 25% increase will be from Nepa and the balance 50% from imported. However, the users of glazed newsprint will get the entire 25% increase only from standard imported newsprint.
					(*ii*) Dailies with a circulation of above 50,000 copies 10% increase over basic entitlement as calculated in para (5) above, to be given in printing & writing paper.
					(*iii*) Periodicals with a circulation of above 50,000 copies 10% increase over basic entitlement as calculated in para (5) above. This will be given in Nepa newsprint in case of users of standard newsprint and in imported newsprint in the cases of users of glazed newsprint.
					10. (*a*) *Clearance regarding availability of newsprint for new periodicals and newspapers.*
					Parties intending to start/newspapers or periodicals should obtain clearance regarding availability of newsprint from the Registrar of Newspapers for India, before comencing publication. Information as per Annexure IV should be furnished while applying for clearance.

1	2	3	4	5	6
					(b) (i) *New Periodicals* : New periodicals will be allowed generally to develop and build-up an average circulation upto a the maximum limit of 5,000 copies of 16 pages of standard size of a daily newspapers during the first three months, after the commencement of publication For the first three months, printing and writing paper will have to be used by them After three months of regular publication, they will be allotted standard imported newsprint in accordance with remarks 6 above (ii) *New Daily Newspapers* New daily newspapers will be allowed generally an initial quota to develop and build-up an average circulation to the maximum limit of 5,000 copies of ten pages per publishing day during the first three months after commencement of publication During these three months, only Nepa newsprint and printing and writing paper will be authorised in equal proportion (c) After three months of publication, the newspapers and periodicals will be required to produce evidence (Chartered Accountant's Certificates in the form given in Annexure II to this Public Notice) to show the average circulation achieved and the average page-area and number of pages printed during the first three months If they attain the targetted average circulation on the number of pages and size allowed, they will receive newsprint quota for the rest of the licensing period for the number of copies, size and average number of pages initially allowed If, however, they do not achieve, the targetted average circulation and print the average number of pages in the size allowed during the three months trial period, they will be allowed newsprint quota for the average circulation actually achieved and the average number of pages and page-area actually printed.

1	2	3	4	5	6
					(*d*) Existing newspapers and periodicals which did not obtain clearance for the use of newsprint or licence/authorisations in 1966-67 will be treated in the same manner as new newspapers and periodicals.
					11. No additional newsprint will be made available for new papers to be sponsored by common ownership units. The common ownership units can, however, do so, if they so desire, from their authorised quota for the unit as a whole.
					NOTE:—Common ownership units are those that have been categorised in Chapter IV on pages 52 to 78 of the Press in India, 1966, Part-I, Tenth Annual Report of the Registrar of Newspapers for India.
					12. Newspapers and periodicals which serve mainly as advertisement *media* or house magazines for particular firms or individuals will not be given any licences/authorisations for newsprint. Similarly, serialised fiction, and racing guides, etc. will not be given any licences/authorisations.
					13. Newspapers and periodicals should furnish Chartered Accountant's Certificate of circulation, size and pages for 1966-67 as in the form given in Annexure II to this Public Notice. If any newspaper and periodical had not fully utilised the quantity granted in 1966-67 including the increases in circulation and also for election increases the unutilised quantity will be adjusted from its entitlement of 1967-68.
					14. The publishers and/or printers of newspapers/periodicals should furnish the following information/documents with their application, separately in respect of each publication :—
					(*i*) Title of the newspaper/periodical and the date from which it is regularly published ;

1	2	3	4	5	6
					(*ii*) Area of the page of newspaper/periodical (in square inches) during 1957 or the first year of publication and also during 1966-67 ;
					(*iii*) Average number of pages per issue, including supplements, during 1957, or the first year of publication and also during 1966-67;
					(*iv*) Periodicity of issue and language of the newspaper/periodicals and whether it has been in regular publication from the 1st January, 1966, to the 31st December, 1966, indicating the actual number of days of publication ;
					(*v*) Average circulation per publishing day during the period April 1966—March 1967, indicating the paid and free (including complimentary, voucher, exchange, bonus, sample and office copies only) circulation, separately. Copies representing unsold returns and other copies which might have been printed, but not actually sold or distributed free as complimentary voucher copies, etc. should not be included in the circulation statement but shown separately. The number of copies distributed free, unsold returns or any other copies printed but neither sold nor distributed free would be taken into consideration for purposes of allotment of newsprint, provided these represent a reasonable percentage of the print-order. The circulation should be certified by a Chartered Accountant where it exceeds 2,000 copies per publishing day. The certificate should be in the form given in Annexure II to this Public Notice. Chartered Accountant's Certificate in the form

1	2	3	4	5	6
					given in Annexure II—certifying the page-area, the average number of pages and monthwise average circulation during April '66—March, '67, should also be furnished in those cases where the circulation exceeds 2,000 copies.
					(*vi*) Sample copy of an issue bearing the date of 1st April, 1967, or the date nearest to it should also be sent.
					(*vii*) Whether the newspaper/periodical is registered with the Registrar of Newspapers for India, and if so, the Registration Number allotted.
					(*viii*) The total quantity of newsprint (imported and indigenous to be shown separately) allotted and consumed during April 1966—March 1967. In case an applicant consumed more newsprint and printing and writing paper than what had been allotted for the period mentioned above, the source(s) from which the additional quantities were procured should also be indicated.
					(*ix*) Stocks and expected arrivals (to be shown separately) as in Annexure V.
					(*x*) Details whether the newspaper/periodical(s) is (*a*) printed on rotary or flat-bed press or any other type of printing machinery ; and (*b*) whether the newsprint used is in reels or sheets, glazed or unglazed and the size of the reels or the sheets ;
					(*xi*) If sheets are used, is import actually effected in reels which are converted into sheets on arrival in India?

1	2	3	4	5	6
					15. Small newspapers whose entitlement for newsprint is, and who apply for a licence for less than 40.00 metric tons per annum will be exempted from payment of licence fee and production of income-tax verification number. This exemption does not cover art paper.
					16. If any actual user is not in a position to effect import himself against the licence issued to him, he can apply for a 'letter of authority' in favour of the party through whom he desires to effect import, provided such party holds quota certificate(s) for newsprint, or are the sole agents of the foreign suppliers.
					17. The weight of printing & writing paper (excluding laid marked paper) which contains mechanical wood pulp amounting to not less than 70% of the fibre contents falling under this serial number should not be less than 50 grammes per square meter.
					18. (*a*) Licences for art paper for cover pages and/or inside pages will be issued only to those periodicals which had been getting licences for art paper for cover pages and/or inside pages in the past ;
					(*b*) No art paper will be licenced for cover pages of periodicals (printed in newsprint) whose average pages per publishing day are less than 50. Such periodicals, will, on application, be allowed to import glazed newsprint upto 100 grammes per square meter. In other cases, art paper will be licensed for cover pages, but grammage per square meter will not exceed 100 for periodicals (printed on newsprint) having upto 100 pages per publishing day and 135 in cases where the number of pages exceeds 100. A higher grammage may be allowed, on the merits of each case, for cover pages of periodicals printed entirely on art paper.
					(*c*) Art paper not exceeding 100 grammes per square metre. will be allowed for inside pages

2	3	4	5	6
				(*d*) Entitlement for art paper for cover pages and/or inside pages will be worked out on the basis of the number of cover and/or inside pages published on art paper in 1957 and average circulation during 1961-62. If, however, the certified consumption in 1966-67 (Chartered Accountant's Certificate in the form given in Annexure III to this Public Notice to be furnished) or the entitlement calculated on the basis of average number of cover and/or inside pages on art paper published in 1966-67 and average certified circulationduring that year (Chartered Accountant's Certificate in the form given in Annexure II to this Public Notice to be furnished) is less, the quantity allowed will be based on such consumption/entitlement.
				(*e*) Normally, 50% of the entitlement will be authorised from indigenous art paper and the balance 50% will be licensed in imported art paper, after imposing a cut of 10%.
				19. Licences for art paper will be issued on annual basis, subject to the conditions that may be prescribed for annual licences in the Red Book for the year April, 1967-March 1968. Licences for glazed and standard newsprint will also be issued on annual basis. These licences will, however, be subject to the condition that they can be utilised upto 50% and 75% of the quantity and value covered by them upto the 30th September and 15th November, 1967, respectively. It will not be necessary for the actual users to return licences for glazed and standard newsprint for endorsement in respect of utilization of the balance 50% or 25%, as the case may be. Licences issued for standard and glazed newsprint for an annual entitlement upto Rs. 20,000/-, in terms of value, can be utilized in one lot at any time within their validity and will not be subjected to the condition regarding utilization of 50% only upto the 30th September 1967 or 75% upto the 15th November, 1967.

ANNEXURE II

Form of Chartered Accountant's Certificate regarding circulation, etc. to be typed on the letter head of the Chartered Accountant.

NOTE : This certificate is required separately for the periods :

(*a*) April 1961—March 1962, (*b*) April 1966—March 67.

Name of the Newspaper/periodicals : . . . ————————————

Place of Publication . . . . . ————————————

Language : . . . . . ————————————

Periodicity : . . . . . ————————————

(*a*) Average number of copies printed, *mohth-wise*, per publishing day from———— to————————————.

(*b*) Average number of copies sold, *month-wise*, per publishing day from———————— to————————————.

(*c*) Average number of copies distributed free, *month-wise*, per publishing day (including complimentary, voucher, exchange, bonus, sample and office copies) from———— to————————————.

(*d*) Average number, monthwise, of unsold returns and other copies printed but not included in (*b*) & (*c*).

(*e*) Average size of the page of the newspaper/periocical in sq. inches from———— to. ————————————

(*f*) Average number of pages of the newspaper/periodicals per publishing day from ————————————to————————————.

(Signature of Publisher).

CERTIFICATE BY CHARTERED ACCOUNTANT OR QUALIFIED AUDITOR

I/We have examined the books and accounts of————————————
(name of paper)
————————————published from————————————
(language and periodicity) (Address)
for the period from————————————to————————————
have obtained all the information and explanations required by us. In my/our opinion, the statement sent forth above reflects true and correct analysis of circulation for the from————————
————————to————————to the best of my/our information and belief and according to the explanation given to me/us as shown by the books of account, etc.

(*Signature*) ————————————

(Name in block letters)
Chartered Accountant.

Or

Qualified Auditor

Registration No.

Address.

DATE :

Stamp of the Chartered Accountant.

ANNEXURE III

Form of Chartered Accountant's Certificate regarding consumption to be submitted for art paper to be typed on the the letter head of the Chartered accountant.

We/I,——————————————————————————the registered
Registeration No.(s)
chartered Accountant of——————————————————————do hereby solemnly declare
(full Address)
have examined the books and records of M/s.——————————————————————for
the period from——————————to——————————————————————for
(name of commodity)
consumption of——————————————————————and do certify that to the best of our/my information and belief and according to explanation given to us/me that their consumption of imported and indigenous (commodity) during the said period was as follows:—

Name of Commodity	Imported Quantity	Value	Indigenous Quantity	Value

Stamp of the
Chartered Accountant(s)

Signature——————————
(Name in capital letters)
Registration No.——————

ANNEXTURE IV

NOTE :—The following particulars are required to be furnished in the case of new dailies and periodicals.

(*i*) Name of the Publication :

(*ii*) Address of the publication :

(*iii*) Language :

(*iv*) Periodicity : % %

(*v*) Price per copy :

(*vi*) Size of the page :

Length (————————) (in inches)

Width (————————) (In inches)

Page-area (————————) (in sq. inches)

(*vii*) Average number of pages per copy.

(*viii*) If the publication has not yet commenced publication.

(*a*) the proposed date of publication ;

(*b*) the proposed circulation :

Copies to be sold.....

Copies to be distributed free, etc.—.....

(*c*) date on which declaration filed alongwith other particulars.

(*ix*) If the publication has already commenced publication ;

(*a*) the date o commencement ;

(*b*) the average circulation per publishing day in April 1961—March, 1962, indicating—

Average number of copies printed ;

Average number of copies sold ;

Average number of copies distributed free, etc: ; and Number of Issues published during the year ;

(*c*) The average circulation per publishing day during the first three months publication indicating :—

Average number of copies printed ;

Average number of copies sold ;

Average number of copies distributed free etc. ; and

Number of issues published during the period.

(A Chartered Accountant's Certificate regarding average circulation per publishing day showing separately the average number of copies printed, sold and distributed free, etc., number of pages and page-area during April 1961—March 1962 or during the first three months of publication as the case may be, should also to furnish if the average circulation exceeds 2,000 copies.)

(*x*) (*a*) Is the publication registered under the Press and Registration of Books Act ?

(*b*) If the reply to (*a*) above is in the affirmative, Registration Number allotted by the Registrar of Newspapers for India.

(*xi*) (*a*) Name(s) and address(es) of the owner(s) and director(s) and Partner(s), etc.

(*b*) Are the owner(s), partner(s) and director(s) or any one of them already associated with the publication of any existing newspaper(s) or periodical(s).

(*c*) If the reply to (*b*) above is in the affirmative, names of owner(s), etc. and the name(s) and address(es) of the newspaper(s) etc. with which they are connected.

Name(s) of the Owner(s) etc.

Newspaper(s) with which connected

Name|Language|Periodicity|Place of Publication

(*xii*) Nature of contents of the existing paper or proposed paper.

(*xiii*) Name of the paper(s) with whom the existing newspaper has been associated at present or in the last five years or any of his members of Family † are associated or have been associated during the last five years.

%In the case of a daily, whether published on all the seven days of a week or less.

@To be furnished only if the publication started before 31-3-1962.

*To be given only if the publication started after 31-3-62.

† Family for this purpose would include 'Father', 'Mother', 'Brother, 'Son', 'Daughter' and 'Wife'.

ANNEXTURE V

Statement showing the stocks of newsprint as on 31st March 1967

Sl. No.	Name of the paper	Stocks as on 31-3-1967		Total	Expected arrivals against licences c.i.f. allocations, News paper and White printing authorisations.		Total
		Against 1966-67 entitlement	Against 1967-68 quota, if any		Against 1966-67 entitlement	Against 1967-68 expected entitlement	
1	2	3	4	5	6	7	8
1.	*Imported*						
	(*a*) Glazed.						
	(*b*) Unglszed						
2.	*Nepa Newsprint*						
3.	*Printing & Writing Paper*						

I/We hereby declare that the above statements are true and correct to the best of my/our knowledge and belief.

Signature of Publisher/Manager.

DATED :———————

P. D. KASHEKAR,
Chief Controller of Imports & Exports

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